

David S. Doucette

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ddgraphicdesign.com

Work Experience

Graphic & Web Designer

Tender Corporation: November 2014 - Present

- Received written recognition for delivering high quality work under tight deadlines.
- Re-designed web pages for all Tender Corporation's brands.
- Designed packaging for a Walgreens medical kit, and several other Tender Corporation brands.
- Created marketing materials for Zika Virus awareness on a very short schedule.

Editor

Cultured Media: February 2016 - Present

- Leveraged XYZ Ventures (Budweiser) buyout of Northern Brewer (Homebrew Supply competitor) to grow readership and potential sales.
- Curate articles from over 250 writers for HomebrewTalk.com and HomebrewSupply.com.
- Edit article submissions for quality, accuracy, and grammar.

Production Artist

Grand Circle Travel: December 2011 - October 2014

- Created a new logo for the Referral Program, which is used in promotions reaching over 300,000 households.
- Responsible for the consistency and design of multiple trip's promotional materials such as catalogs and self mailers according to current offers and branding.

Graphic Design Intern

Esente Music Group: June 2011 - August 2011

- Designed posters and album covers to spread drunk driving awareness for web and print campaigns.
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Education

Bachelor of Science - Graphic Design

The New England Institute of Art: September 2008 - August 2011

Software and Technical Skills

Software

Dreamweaver
Illustrator
InDesign
Photoshop
Premiere Pro
Sketch + InVision

Illustration

Corel Painter
Art Rage
Traditional Art

Other Relevant Skills

HTML / CSS / JavaScript
Catalog / Marketer Studio
Plansystem
Magento
Wordpress
Navision
FTP
MS Office (Word, PowerPoint, Excel)
